

CONTENT PLAN

Title
Ideal Gnome

Cover date
April 2010

Editorial pages
26

Print deadline
3 February 2010

Title	Pages	Staff	Copy	Pics	Layout	Sub	PDF
News sections							
news	2	AG	✓	✓			
event reports	1	DG	✓	✓			
What's On	1	AG	✓	✓			

Section total 4

Regulars							
cover	1	AG	✓				
contents	1	DG	✓	✓			
letters	1	AG	✓	✓			
Gnome And Dry column	1	CG	✓	✓	✓	✓	✓
Tested: fishing rods	1	TG	✓	✓	✓	✓	✓

Section total 5

Features							
Gnome Cooking	4	AG	✓	✓			
Gnome Run	3	DG	✓	✓			
Gnome And Away	2	AG		✓			
British Gnome Stores	1	AG	✓	✓	✓	✓	✓
Gnome Sweet Gnome	2	DG	✓	✓	✓		
Wherever I Lay My Hat	3	AG	✓	✓	✓		
Gnome on the Range	2	AG					

Section total 17

Advertising & house ads							
Subs page	1	DG					
display ads	11						
classified ads	2						

Section total 14

Total number of pages 40