

the BUZZ

13 April 2010

From China, with love

Two flights, one coach journey and some 36 hours have seen a fleet of Coventry students arrive at destination China.

Jet lag and Facebook have been ignored and in their place is a relationship between ZUMC and Coventry that has cemented the already strong links these universities have with each other.

Although language differences have proven amusing to say the least, an array of international hand signals and hi-fives have broken these barriers to ensure an enjoyable first few days.

Buzz will be following all the events which will take place to make sure you never miss a beat. and to ensure that you enjoy these two weeks as much as we do.

In this special edition of Buzz, a new feature, 'Mair watch', should prove entertaining...

Alex Kersten

Mair Watch

Mair by name, extravert by nature, the 'Coventry Conversations' founder and senior lecturer never fails to make a lasting impression. China of course is no exception, as John always manages to bring a smile to students and lecturers alike. Here is a roundup of his best moments so far:

Saturday 10th April: John and his legendary scarf make their colourful and first appearance.

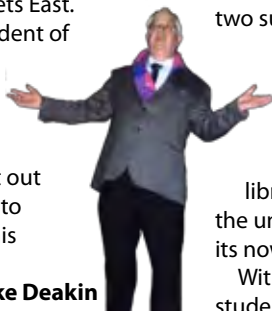
Sunday, 11th: 'Accidentally' punches a student in the eye whilst pointing to a shop.

Monday, 12th: West meets East.

John and Li Jun, vice president of international affairs, address the students and kick start the two week exchange.

Monday evening: Whilst out on the town, John leans into a candle and almost sets his infamous scarf alight.

Luke Deakin



Next days events: West Lake

Students will visit the beautiful West Lake in the historic centre of Hangzhou



Coventry University and Zhejiang University of Media and Communications students

Coventry students arrive in Hangzhou

After an extensive meet 'n' greet session, accompanied by welcoming speeches by our very own John Mair and ZUMC Vice President Li Jun, the intergration into the Chinese way of life truly began.

First on the list of a fully packed itinerary was a tour of the on-site Performance and Broadcast tower, a 22 storey, brightly coloured building dedicated not only to teaching, but which also doubles as an active television production facility. Home to 17 recording studios, the tower is only one of two such buildings owned by the state in Hangzhou.

As such, it is regarded by many as a major commodity, not just to ZUMC, but to Hangzhou as a whole.

Next on the list, a trip to the ZUMC archives was on the cards. Located in the library, the archives display the history of the university, from its humble beginnings to its now flourishing present.

With such an informative day behind the students, there really was only one thing left to do; head out into the town of Zheijing for a few beers and chicken feet to really experience the social sides of this continually developing city.



22-storey TV tower dominates ZUMC skyline

交流

“哇！学校里有好多金发碧眼的帅哥美女啊！”

这是昨天小编JoJo收到的一条短信。

昨天，也就是4月12日，浙江传媒学院迎接了来自英国考文垂大学的27名交流学生，他们将与新闻与文化传播学院和动画学院的学生进行为期两周的交流学习，体会传媒，体味中国。

来到浙传的第一天，英国朋友们在我们的陪同下参观了校园，包括校史馆、图书馆等，下午还参观了浙江传媒乃至下沙的的标志性建筑——传媒大楼——一座拥有国内最先进技术的演播大楼！

经过第一天的“亲密接触”，看看组员们都在日记本上写了什么？

叶菲JoJo：我们将是朋友！

这次交流学习的方式是小组作业，按照专业平衡、中西结合的原则，我跟Rachel、Charlotte、Luke还有3位动画学院的帅哥美女们分在了一起。英国学生和中国学生的学习方式很不同，但我们尝试去顺利沟通。我们一共要完成4项任务，这意味着两个星期后，我们将是最密切的朋友！

马欣洁Midzi：小石头变轻了！

当看到一片英国朋友“气势磅礴”地坐在动画学院的会议室里等待我们，心里不禁有点小忐忑。但当英国校长亲切而绅士地和我握手后，心里的那块小石头变轻了。初次见面的感受是，原来英国人也那么含蓄，也许跟他们的绅士文化有关系吧……虽然刚开始并不知道该聊些什么，但是每一次回应和互动都令我激动兴奋！

伍茜Candy：关东煮！

初见英国学生，热情、开朗、个性是我从他们身上总结的词汇。在和他们的交流中，我得知很多英国朋友都是第一次来中国。对中国、对传媒，他们都充满好奇心。跟他们一起逛校园的时候，两位金发美女不停闪动着手上的快门，仿佛要把整座学校都装进小小的相机~~我觉得传媒的小吃是不可缺少的，于是就请他们吃了关东煮（英国应该没有关东煮的吧……）

史天宇：都在这儿了！

和Luke交流，高频次地，你会见他表情丰富、一脸兴奋地说cool。可能因为不会中文，他的话并不是很多但却很留意校园的一花一草一木。当转到女生宿舍“花花楼”前时，我们建议Luke拍张照，毕竟“花花楼”是传媒的一小“特色”。出乎意料地，Luke先是摇摇头再风趣地指指脑门儿：“都在这儿了！”

