



MA in Automotive Journalism

Are you the next Jeremy Clarkson? If cars are the centre of your universe this degree can help you to hone your passion into a viable career. Coventry University's Automotive Journalism MA is dedicated to producing the motoring journalists of the future and with unrivalled links to the motor industry and to automotive publishing, the course will equip you with the specialist knowledge and journalistic skills you'll need.

The course is staffed by journalists, including Andrew Noakes - a motoring journalist, former car magazine editor and the author

of a dozen books on cars and motorsport. And we are proud to have *Autocar* editor-in-chief Steve Cropley as our visiting Professor.

Entry requirements

Normally we'd expect you to have a good undergraduate degree in a relevant subject - maybe journalism or communications, or it could be something related to the design, engineering or business aspects of the motor industry. Applicants with

Meet our Graduates

You'll find Coventry University Automotive Journalism alumni writing and presenting across automotive media, including:

- *Autocar*
- *Autocar China*
- *What Car?*
- *Auto Express*
- *Motorsport News*
- *Sky.com/motoring*
- *iMOTOR*
- *cardesignnews.com*
- *MSN Cars*
- *Total Nissan*
- *Classics Monthly*
- ...and many more!

professional or industrial experience are welcomed and will be considered on their merits, even if they don't fit normal entry criteria. What's more important is that you can demonstrate a real commitment to automotive journalism, and a true desire to make your career as a motoring journalist.

Course content

The course gives you practical experience of the skills required to become a successful journalist, together with an understanding of journalism theory and essential law and ethics. Teaching takes the form of a mixture of lectures, seminars, discussions and workshops. You will write and design your own *Automotive* magazine and, increasingly, back that up with web content in written, audio and video formats.

The opportunities don't end there. In 2009/2010 we're planning visits to car makers and to the Geneva and Shanghai motor shows.



For more information contact automotive journalism tutor Andrew Noakes

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